



The pinnacle experience of esports entertainment

YOUR EVENT ELEVATED TO THE NEXT LEVEL

THE HOME OF FANTASY ESPORT

LIMITED TEST



GAM3RS_X FANTASY

RAISING THE BAR FOR POLISH ESPORTS

PROPOSAL

GAM3RS_X Fantasy

E-GO APP proposes an official partnership between GAM3RS_X and E-GO APP fantasy tournaments - **IEM Dallas and Blast Spring Finals**.

As part of the partnership, E-GO APP will work closely with GAM3RS_X and manage the private fantasy league for Polish fans. Although E-GO APP will administrate and manage the league, it will be "owned" by GAM3RS_X, and all their fantasy league analytics will be shared with them.

This community-building event is a great way to generate hype and engagement from your broadcast. It will also give your sponsors more exposure and prolong your activity, as people can play fantasy even after the broadcast is offline.

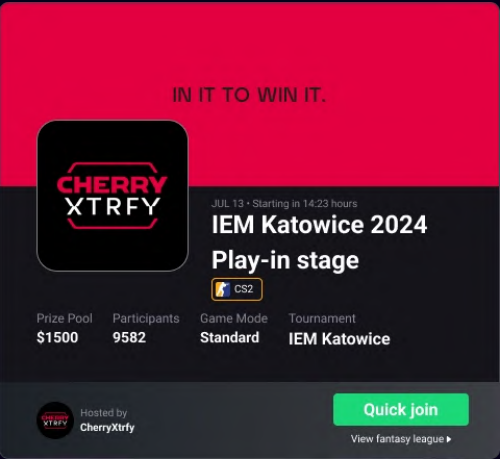
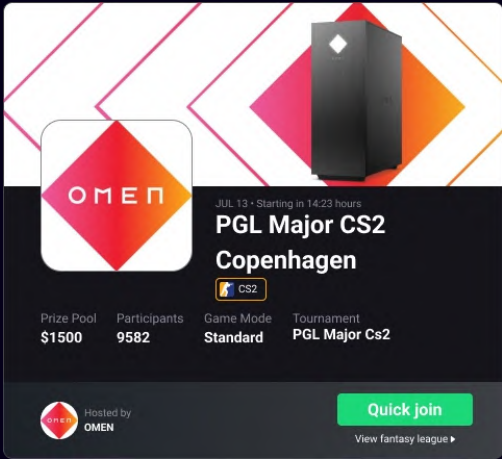
Project timeline:

IEM DALLAS:

Start date: 17 May
Match start: 27 May
End date: 2nd June

Blast Spring Final

Start date: June 1st
Match start: June 12th
End date: June 16th



THIS IS FANTASY ESPORT

A SOCIAL COMPETITION IN THE HEART OF THE EXPERIENCE

INTRO

Fantasy Esports is a game where fans assemble virtual esports teams composed of proxies of real players of a tournament.

The real players are evaluated based on their past performance and likelihood of scoring well during the tournament.

The fan's mission is to create the best-performing team out of a budget of 1000 E-GO coins. Everyone has the same budget.

Our tool allows fans to feel more connected to their favourite teams and players as they "manage" their virtual team. This leads to increased engagement with the league and its teams.

Free-to-play Fantasy

249.0
Your pts

200.2
Average pts

#73
Your rank

366.2
Leader pts

Star of the league

broky
FaZe Clan

80.8
points



Dead weight

BRACE
VERTEX

2.1
points



Active Team



nafany
BetBoom

Tot. pts
48.9

Daily. pts
0.0



siuhy
MOUZ

Tot. pts
53.6

Daily. pts
0.0



Jimpohat
MC

Tot. pts
47.2

Daily. pts
0.0



Nertz
ENCE

Tot. pts
47.2

Daily. pts
0.0



huNter-
G2

Tot. pts
47.2

Daily. pts
0.0



TO'S + E-GO = MAGIC

RAISING THE BAR FOR ESPORTS

INTRO

THE BENEFITS OF HOSTING A FANTASY TOURNAMENT

- Increased engagement
- Additional revenue stream
- Increased visibility and community building
- Improved fan experience
- Improved relationships with sponsors
- Increased media attention

FOR THE FANS:

- Friendly competition versus family, classmates, friends and coworkers. Play Season-long leagues and see who has the best team and most esports knowledge.
- Become an expert. Playing fantasy makes the viewing experience more immersive and fun.

Fans often find themselves watching more games and rooting for players they otherwise would not have based on their fantasy team.



ENGAGING SPONSORS

RAISING THE BAR FOR ESPORTS

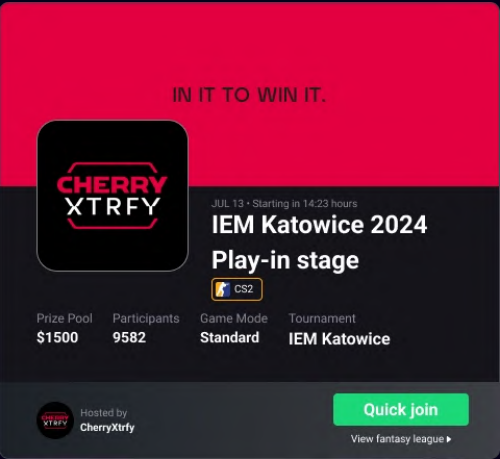
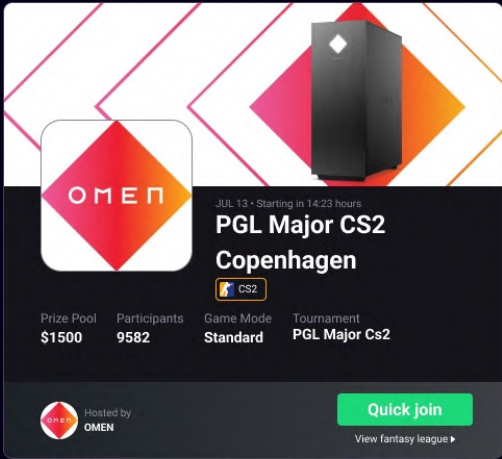
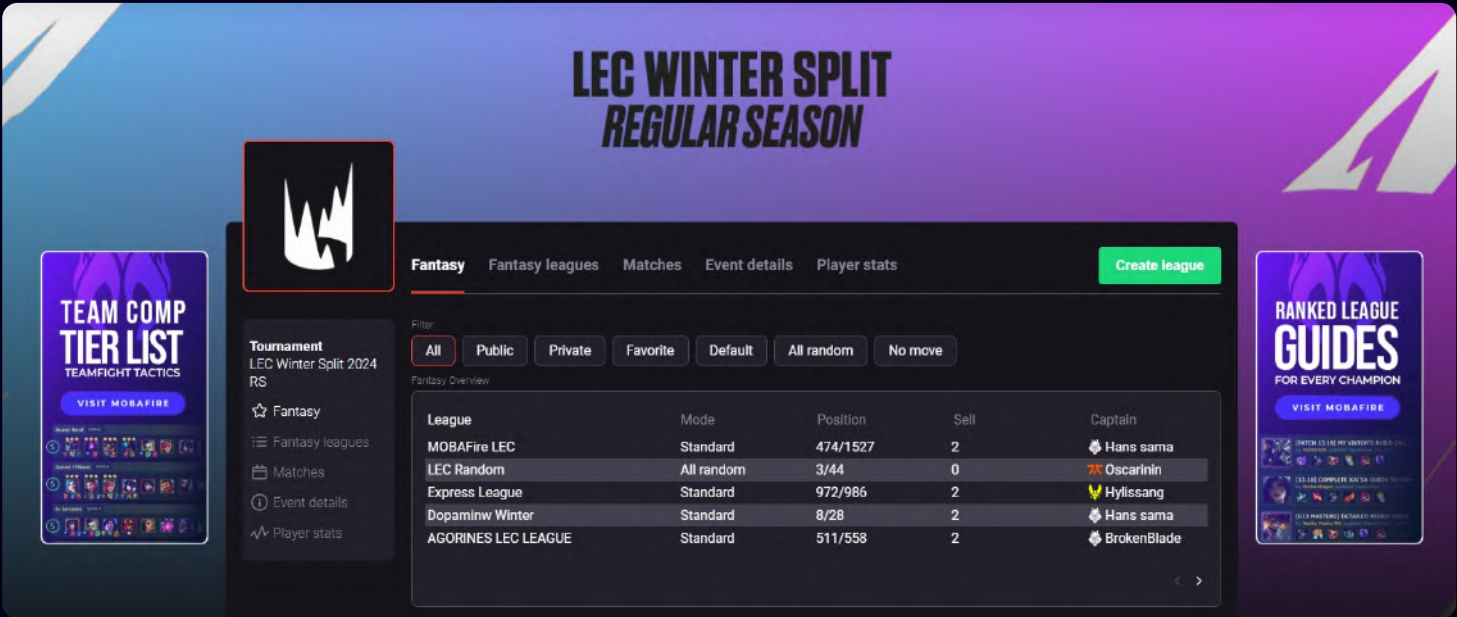
PROPOSAL

FOR YOUR PARTNERS

We at E-GO APP have tailored our fantasy tool for Sponsors. Integrating them to the competition and becoming a playable part in the event.

Having their own Fantasy League with their products as prizes is a really powerful way to educating the fans about their product.

- Brand own Fantasy Competitions.
- Product Sampling.
- Tournament Branding.
- Partner Esport Arena.
- Arena specific rewards.
- Season leaderboards.
- Social feed & editorial content.



OUR PARTNERS

Trusted by the best in the game



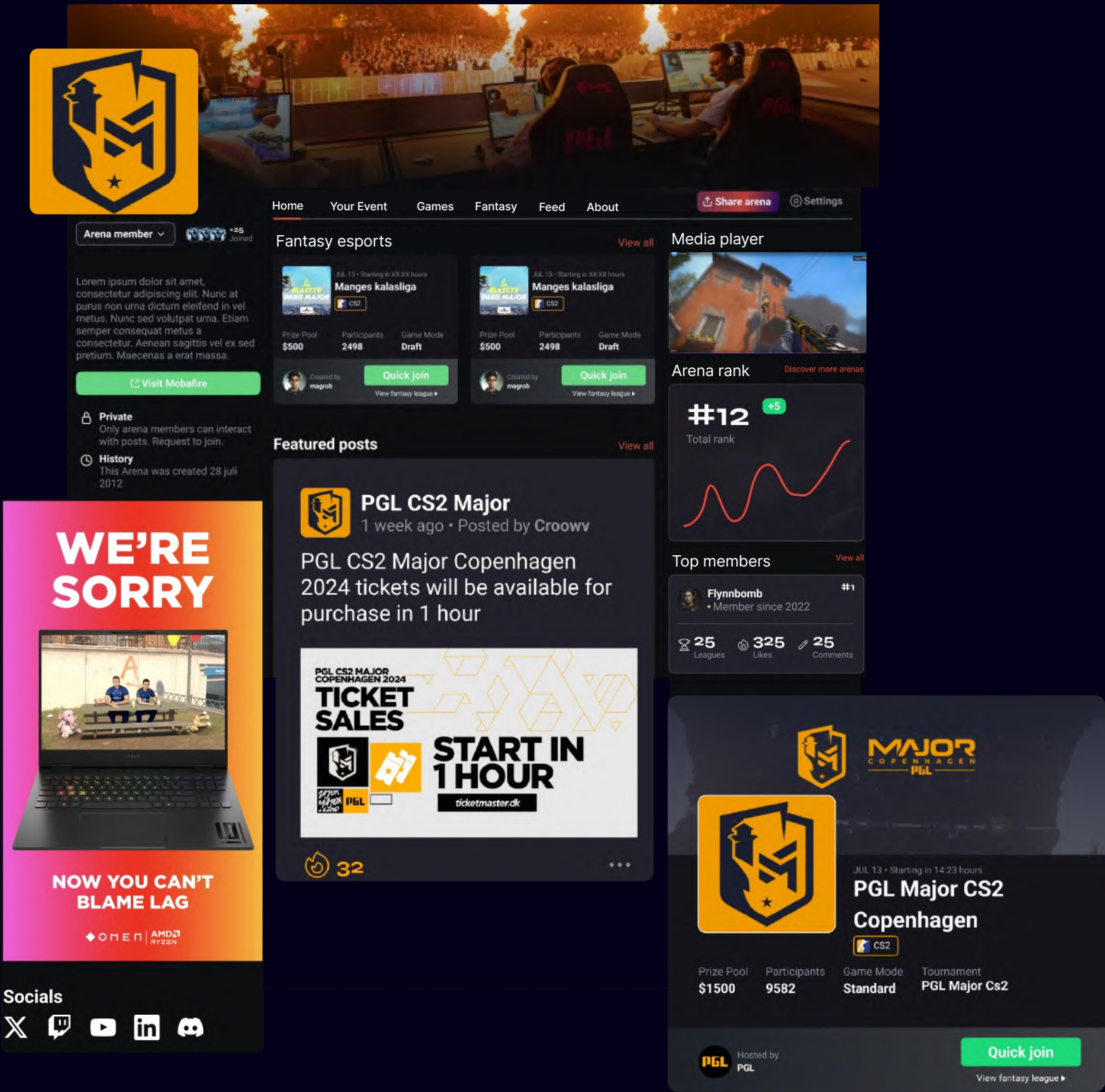
THE ESPORT ARENA

YOUR ENTERTAINMENT & COMMUNITY HUB PROPOSAL

HOW IT WORKS

We'll build and operate a Premium Esport Arena for your tournament. Users in the arena will enjoy a multitude of services elevating your event to the next level.

- Live games & VODs from games in your event.
- Tournament info and stats on your event.
- Fantasy esports leagues & seasons for your event.
- Arena specific rewards & leaderboards for your fans.
- Social feed & editorial content to engage your fans.
- Brand display slots & CTA:s for you & your event partners.



CASE STUDIES



Official fantasy product for Arabian League Spring 2024

Metrics:

Participants: 900+

Engagement rate: 93.6%

Average session duration: 6M37S

Sessions per user: 2.5

Notes:

Calyx wanted to expand sponsors' reach by having a fan competition.

Thus, they were able to sell more campaigns and generate additional revenue from their existing fans this quarter in 2024.



Official fantasy product for Hitpoint Masters 2024

Metrics:

Participants: 1450+

Engagement rate: 93.1%

Average session duration: 3M36S

Sessions per user: 4.21

Notes:

Hitpoint wanted to generate more engagement and give back to their fans.

So, they decided to create a fantasy tournament following their Regional League to spark more conversations



Official fantasy product for Esports Balkan league 2024.

Metrics:

Participants: 2 250+

Engagement rate: 94.2%

Average session duration: 3M01s

Sessions per user: 3.61

Notes:

Fortuna Esports organize and streams a multitude of game titles and tournaments.

When they wanted to have contest amongst their fans, E-GO APP's support for multiple titles was an obvious answer.



Results from LEC Winter Split.

Metrics:

Participants: 7050+

Engagement rate: 92%

Average session duration: 6M04S

Sessions per user: 3.3

Notes:

LEC Winter Split was one of our most significant fantasy events this year.

Which saw multiple streamers and companies join in and build hype around the LEC and the fantasy contest we built.

*The engagement rate is a metric that measures the percentage of visitors who interacted with a piece of content, like clicking on the link, filling out a form, or spending a significant amount of time on the site.

GET IN TOUCH

LETS RAISE THE BAR FOR ESPORTS TOGETHER
CONTACT

LEVEL UP YOUR EVENT

We're looking forward to start the dialogue on how we can assist you in creating unforgettable esports experiences in 2024.

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